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STP COMPUTER EDUCATION

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SUBJECT :- WEB DESIGNING

Chapter - 9

Metadata Installation with beautyproducts.com

CSS version 2 (Cascading Style Sheet)

The tag provides metadata about the html document. Metadata will not be displayed on the page, but will be machine parsable.

1. Language Installation
2. Characters Installation
3. Keywords Installation
4. Page Description Installation
5. Author Installation
6. Content Arrangement Installation

Language Installation

```
<meta lang="en-US">
```

Characters Installation

```
<meta charset="utf-8">
```

Keywords Installation

Define keywords for search engines

```
<meta name="keywords" content="BEAUTYPRODUCTS, PRODUCTS, BEAUTYPRODUCTS.COM, BEAUTY">
```

Page Description Installation

Define a description of your web page

```
<meta name="description" content=" India's largest beauty shop you can purchase any beauty products with our websites">
```

Author Installation

Define the author of a page

```
<meta name="author" content="beautyproducts.com">
```

Content Arrangement Installation

Setting the viewport to make your website look good on all devices

```
<meta name="viewport" content="width=device-width,initial-scale=1.0">
```

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